



## ABOUT GO ASK YOUR DADDY

Go Ask Your Daddy was created in 2015 by Jeremy Atkins. The blog touches on blogging tips and tricks, product reviews, parenting, and everything in between.

## COLLABORATION OPPORTUNITIES

Go Ask Your Daddy blog offers a wide variety of services to assist you in marketing your products including, but not limited to:

- Sponsored Posts
- Giveaways
- Product Reviews
- Social Media Promotion
- Brand Ambassador
- Guest Blogging
- Advertising

## SOCIAL MEDIA



1,481+



1,956+



1,686+



7,417+

## Site Stats & Demographics

### Total Page Views

33,489

### Total Visitors

18,694

### Readership

Countries: 70% USA, 8% UK

Female Readers: 79%

Male Readers: 21%

Age Range: 25-34

## CONTACT DETAILS

www.goaskyourdaddy.com  
jeremy@goaskyourdaddy.com  
937-271-9084



Facebook.com/goaskyourdaddy



@goaskyourdaddy



Pinterest.com/goaskyourdaddy



Instagram.com/goaskyourdaddy

## Advertising Rates

Size	125x125	180x150	250x250	240x400
Monthly Rate	\$8	\$13	\$17	\$21

# SERVICES

## **SOCIAL PROMOTION** | *Starting at \$5 per post*

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Posts made to Facebook, Twitter, Instagram, Pinterest, and more. Price depends on the platform, number of posts, custom images, and the type of content. Custom rates available.

## **SPONSORED POSTS** | *\$50 per post if I write it, \$25 per post if it is pre-written*

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A sponsored post is a blog post promoting your product, service, or brand. I focus on writing posts that build trust and authenticity with my readers.

## **PRODUCT REVIEWS** | *Minimum of \$75 worth of product must be sent for review*

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A product review includes a blog post written about your product or service. I write an overview section which details the name of the product, what category it's in, the price, and the web address where my readers can purchase it. If there are coupons or promo codes provided to me, I'll include it in the overview section. I then provide a full detailed write up of the product, including images. At the bottom of my review, I use a 5-star rating system based on my personal experience with the product. I write honest reviews, so if there is anything negative coming out of my review, I will contact you first. See my Product Review Guidelines for more details.

## **Guest Posts** | *Prices start at \$5*

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I can create customized content especially for your blog, brand, product, or website. These posts can either be published here at Go Ask Your Daddy, or on your site.

## **Giveaways** | *\$25 if no product review, free if included with a product review*

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A giveaway is a great way to drive create a lot of interest and excitement about your product. If you are sending me a product to review and giveaway, I only charge for the product review. If you'd like me to host only the giveaway, my rate is \$25.00

# POPULAR BLOG POSTS

## Affiliate Marketing

- [Amazing ShareASale Merchant Programs You Must Join](#)
- [How to Use Affiliate Links on Your Blog](#)
- [How to Skyrocket Passive Income Through Affiliate Marketing](#)
- [ShareASale Review: Affiliate Marketing Platform](#)

## Blogging

- [Why I Create an Outline for Every Blog Post](#)
- [What to Do Before You Publish Your Next Blog Post](#)
- [How to Revitalize Old Blog Posts](#)
- [How to Start a Blog in 2017](#)
- [8 Things You Can Do to Quadruple Blog Traffic](#)
- [5 Reasons No One Cares About Your Blog](#)
- [100 Blog Post Ideas](#)

## Faith

- [7 Ways to Be a Catholic Dad to Your Kids](#)
- [What is the Rosary?](#)

## Parenting

- [10 Funny Parenting Quotes](#)
- [4 Signs You Are Doing This Parenting Thing Totally Wrong](#)
- [Why All Dads Need a FitBit](#)

## Product Reviews

- [Product Review: Char-Broil Commercial™ 4 Burner Gas Grill](#)
- [Product Review: PowerBar Clean Whey Protein Bar](#)
- [Candy Club Subscription Box Review](#)

# BRAND RELATIONSHIPS

